A Message from
JAiMS President Ikujiro Nonaka

On behalf of the JAIMS team, I wish to extend our greetings to you for the holidays and the New Year. We look forward to working with you in our continuing efforts to strengthen JAIMS as the Center for Knowledge Leader Excellence in the global community. Thank you for being a part of the JAIMS experience.

Aloha,

Ikujiro Nonaka, Ph.D.

Happy Holidays from the JAIMS staff
JAIMS wishes the JEMBA 2007-2009 class the best of luck as they embark on their internship experiences in Japan.

The Japan-focused MBA program is held in partnership with the University of Hawaii at Manoa Shidler College of Business. Having completed their Hawaii portion of study, the JEMBA students depart for their three-month internship at a company or organization in Japan. Once there, they immerse themselves in all aspects of Japanese business and communication. Putting all what they have learned to use, these six students will surely achieve great things.

We look forward to seeing them at their Commencement Ceremony in April 2009.

JAIMS
6660 Hawaii Kai Drive
Honolulu, HI 96825-1192
Tel: (808) 395-2314
Fax: (808) 396-7111 / 396-7112
E-mail: info@jaims.org
URL: http://www.jaims.org

JAIMS Japan Office
2F, Fujitsu Cross Culture Center
1-1-4-1 Shimokodanaka
Nakahara-ku, Kawasaki,
Kanagawa 211-0041, Japan
Tel: +81-44-754-5531
Fax: +81-44-754-5513

On September 17, 2008, JAIMS welcomed back the Intercultural Management Program 2008 Spring class for their Business Exchange Program (BEP) Final Report Presentations. JAIMS would like thank the following companies and organizations that hosted our ICMP 2008S interns!


“All who have accomplished great things have had a great aim, have fixed their gaze on a goal which was high, one which sometimes seemed impossible.” - Orison Swett Marden
In September 2008, JAIMS welcomed the inaugural class of the East-West Knowledge Leaders Program (EWKLP). This diverse group of 25 students represents Australia, France, India, Indonesia, Japan, Korea, Malaysia, the Philippines, Singapore, Taiwan, Thailand, and Vietnam. The EWKLP experience synthesizes the “global best practices” of the East and West. Additionally, Hawaii—being the center of the Asia-Pacific arena—offers participants diverse, enriching, and multicultural learning opportunities and experiences.

In the past three months, these students have excelled in all aspects of the program. Although their course schedule was intensive and rigorous, the students balanced their studies with extracurricular activities. Invited lecturers shared their knowledge and experiences with the students on topics such as East-West Philosophy and Religions, IT Innovations, and Doing Business in Asia.

In December, the group will say their good-byes to JAIMS and each other, return to their home countries, and go their separate ways. Although all initially came from different backgrounds, lifestyles and careers, the students were brought together by the EWKLP and they were all able to experience the truest form of cross-cultural relations....friendship.

The exceptional Instructional Team for the EWKLP:

“Corporate Finance and Capital Markets” -- Sherman Abe, Hitotsubashi University
“The Art of Negotiation” -- John Barkai, University of Hawaii Manoa Law School
“Organizing Work” -- Bill Fischer, IMD
“Globalizing Hawaii” -- Jonathan Osorio, University of Hawaii Manoa, Kamakakuokalani Center for Hawaiian Studies
“Leadership and Ethics” -- Larry E. Smith, President, Christopher, Smith, & Associates, LLC
“Global Marketing Management” -- Masaaki “Mike” Kotabe, Temple University
“Economic and Financial Environment of Global Business” -- Jack Suyderhoud, University of Hawaii Manoa, Shidler College of Business
“Knowledge Management and Innovation” -- Ikujiro Nonaka, Professor Emeritus, Hitotsubashi University
“Strategy in Emerging Markets” -- Zhichang Zhu, University of Hull Business School
“Special Topics: Capstone Project” -- Blair M.T. Odo, JAIMS and John Creech, Director--International Business Development, Snap-On Tools International, LLC

As global business opportunities increase throughout the world, JAIMS trains individuals who wish to obtain knowledge, skills, and experiences that are essential for success in the international arena. The EWKLP’s three-month curriculum is intended to sharpen one’s business savvy and build confidence for dealing with global business situations while also minimizing time away from the participant’s career. The ‘holistic’ program integrates business knowledge and skills training with aspects of liberal arts foundation that also includes disciplines such as religion, culture, philosophy, and history.

For more information on the EWKLP and scholarship opportunities, please go to www.jaims.org/leadership.
Increasing Competencies for International Communication Workshop Enhances Communication Styles

Prior to the start of the EWKLP, JAIMS offers students an opportunity to enhance their own unique communication style. The optional four-week Increasing Competencies for International Communication (ICIC) workshop improves and increases student’s knowledge, skills, and confidence in successfully representing themselves in English in formal and informal situations.

“The ICIC program is designed to create greater competence and confidence in the participants as they use English to communicate across cultures,” said Mr. Larry Smith, the program’s lead faculty member. “It is my pleasure to help them achieve this goal. We celebrate every success.”

“I believe that from my background and work experience, I can improve my knowledge from participating in the EWKLP and apply the concept of global business and intercultural management to my current job which deals with foreign customers from international companies. Moreover, I can apply the other management working styles that suit me and my work.”
- Wannaporn (Pui) Sriwaranuntakul, Thailand

“I’ve never experienced working together with so many people from different backgrounds and from all over the world. I think this is something beneficial for us to be in such a diversified environment and being able to create relationships with those people.”
- Junko Nakanishi, Japan

“I would like to go into International Business in the future, and currently my division is expanding to support regional countries. Since the main focus of the EWKLP is on how to do business in other countries and regions, this will give me an additional advantage over my co-workers.”
- Mun Choong (Alfee) Lee, Singapore

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Mr. Smith engages in lively conversation with students at the morning “coffee talk” sessions.
The third session in the Knowledge Cafe lecture series, *Pragmatic Strategy: The Winning Formula for Success*, featured Dr. Zhichang Zhu with commentary by JAIMS President, Dr. Ikujiro Nonaka. Held on September 30, 2008 at the Halekulani Hotel in Honolulu, the event brought together friends of JAIMS from local businesses and organizations, and alumni.

Dr. Zhu lectured on the importance of incorporating pragmatic strategy into one’s life and work. He described this strategy as consisting of four main parts: getting the fundamentals right, envisioning a shared future, realizing a common goodness, and upholding all with timely balance. He then elaborated on pragmatic strategy, using the trials and tribulations of well-known companies such as Toyota and Dell as examples. Zhu stressed that companies should strive to innovate the way that they do business by innovating their products as well as product markets. Since there is no end for innovation, he then noted that companies should “choose to do what they do best,” to get a win-win result.

Dr. Nonaka provided commentary following Zhu’s lecture. Nonaka stressed the importance of finding the right balance while constantly creating new strategies and management systems in an ever-changing business system. A quote from Panasonic CEO Konosuke Matsushita in regards to mobilizing knowledge in organizations stated, “...the more we utilize everyone’s knowledge, the better the company becomes.” Nonaka also focused on the idea of “intellectual muscle” of the ideal pragmatist, or constant contemplation in action—the ideal pragmatist should always ask him or herself “why” at least five times before coming to a decision.

Dr. Zhichang Zhu holds his M.Sc. in Information Management and a Ph.D. in Management Systems and Sciences with a specialization in marketing. He currently works at the University of Hull Business School as a Reader in Strategy and Management. His research interests stem from an institutional and comparative perspective, and include strategy, decision making, information systems, marketing theory, and knowledge management. Zhu frequently provides business consultancy for Chinese corporations, and he is a founding member for the international China Association for Management of Technology.

Dr. Ikujiro Nonaka’s valuable contributions to the field of management have been awarded with a Purple Ribbon Medal on behalf of the Japanese government; he was also recently named as one of 20 Influential Business Thinkers by the *Wall Street Journal*. Nonaka serves as Professor Emeritus at Hitotsubashi University, as Distinguished Faculty Scholar at the University of California Berkeley, and as the first Distinguished Drucker Scholar at the Claremont Graduate School.

The Knowledge Cafe lecture series is held several times a year in Honolulu and Tokyo. The next cafe is tentatively scheduled for February 18, 2009, featuring Dr. Steve Vogel of UC Berkeley.
Fourteen participants from Japan traveled “off the beaten path” with JAIMS-planned activities designed to enhance their English communication skills, global skills, and appreciation of different cultures. The week-long Global Skills Refresh Program, held during the last week of October, featured interactive workshops—delivered entirely in English—on International Adaptability, English as an International Language, Intercultural Negotiations, and Critical Thinking.

“As a learning-travel cultural experience, this program is ideal for those new to Honolulu as well as those who have been here many times,” said Dori Lyn Hirata-Fujimori, JAIMS Director of Educational Programs. “We were delighted to see the return of Masasumi Sakai who graduated from JAIMS in the 1980’s and who has indeed become a lifelong learner.”

Participants’ extracurricular experiences—on their own and with their home-stay families—included sightseeing, hiking, shopping, swimming, and participating in Halloween festivities. “My host mother took me to places and introduced me to many people,” said Kiyoko Tamura, program participant. “It was a good experience to practice my English conversation with people I had just met.”

The Global Skills Refresh Program is open to anyone who is a non-native English speaker with a minimum TOEIC score of 600. For more information on the next program, write to info@jaims.org.

AMP 3 Alumni Group “Aloha Rainbows” Celebrates 35th Anniversary

On November 3, in Tokyo, Japan, the AMP-3 class, famously known as the Aloha Rainbows, celebrated the 35th anniversary of their graduation from JAIMS. Sixteen members reminisced about their student days in Hilo and Hawaii Kai. The celebration also marked the 83rd birthday of Shouji Daigo, leader of the Aloha Rainbows. Guests included Koshiro Kitazato, first JAIMS Vice President; Shuji Uno, first Chief Engineer; Yoshihiko Inoue, former JAIMS staff; Blair M.T. Odo, JAIMS Executive Vice President and Chief Operating Officer; Haruhiko Yonezu, former JAIMS Japan Office Director; Makoto Takenaka, former JAIMS VP; and Kumiko Iguchi, JJO Director.

“It was an evening of wonderful fellowship that began in 1973 at JAIMS and has continued throughout these past 35 years, under the leadership of Toshihiro Sunohara, Arata Ichikawa, and Yoshikazu Sekiguchi,” said Dr. Odo. “The members shared such happy and funny stories about their AMP experiences, and all of them reaffirmed the value of the JAIMS experience. We are looking forward to the next celebration of the Aloha Rainbows.”
JAIMS Transitions

Katsumi Tsubaki

joined the “Field Innovators Program” of Fujitsu Limited on October 1, 2008. Katsumi, former Manager at the JAIMS Japan Office, demonstrated incredible dedication and worked tirelessly with the JAIMS team for 11 years. Mahalo and Aloha to Katsumi!

Akiko Tyler

is the new Special Assistant to the Chief Operating Officer / Admissions Officer. Prior to joining JAIMS in August 2008, Akiko was the Director of International Services at Trans-Pacific Hawaii College.

Kristen S. Kano

joined JAIMS in August 2008 as Communications Specialist. Kristen recently graduated from the University of Hawaii Manoa with a BA in Communications.

The JAIMS staff bid a fond farewell to Masato (Mark) Uchida who returned to Fujitsu Limited in Japan in December 2008. Mark came to JAIMS in 2004 to serve as the Vice President for Administration and also as the General Manager of the Hawaii Representative Office of Fujitsu. He worked to ensure that operations ran smoothly between Hawaii and Japan. Being an avid golfer, Mark spent his free time enjoying all of Hawaii’s scenic golf courses. Best of luck to Mark!

Donors Make Generous Contributions to the JAIMS Knowledge Leaders Advancement Fund

Contributions made to the Knowledge Leaders Advancement Fund will enable JAIMS to design programs that address innovations in leadership, and deliver lectures, workshops, seminars, and other events to the JAIMS communities throughout the world.

On behalf of JAIMS, we would like to recognize the generosity of our most recent donors listed below. Their contributions impact the scholarship, excellence, and legacy of JAIMS. We truly appreciate the continued support from all of our donors.

First Insurance Charitable Organization
Gordon Bruce
Jaeho Chang
Dr. Doris Ching
Christopher, Smith & Associates, LLC
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Daisuke Fujino
Kouzo Furusawa
Kumiko Iguchi
Fumi Iikura
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Shigeki Isobe
Masanobu Iwazaki
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Ken Murakami
Sawa Negishi
Dr. Ikujiro Nonaka
Dr. Blair M.T. Odo
Kunio Sato
Atsushi Sugi
Yoichi Takanashi
Norio Takata
Effendi K. Tjong
Masato Uchida
Hiroshi Urakami
Sawa Yamaguchi
Keiji Yamanishi
Yuichi Kurita (AMP 8) visited JAIMS in July 2008. Yuichi currently serves as the Director of Advantest Corporation. He and his wife recently welcomed their second son, James, who is named after Yuichi’s JAIMS experience. Yuichi is pictured with Blair Odo and Mark Uchida.

Hirokazu Hirao (AMP 26) visited JAIMS in July 2008. He will be relocating to the Hyogo Prefecture in August.

Fumio Ishikawa (AMP 26) stopped by to visit JAIMS in August 2008. Fumio currently works at Fujitsu in their microelectronics division.

Seiji Kurihara (AMP 35) previously worked for Nikon for 18 years before deciding to change his career path. He became an attorney-at-law in 2005, and now works for a successful law firm in Tokyo. Seiji visited JAIMS in August 2008 and is pictured below with his wife (right) and Blair Odo.

Keijin Kondo (AMP 92) was in Hawaii during September 2008, attending a multi-national BMD conference at the Hawaii Convention Center. Keijin (center) is the Director of the EW Project for Fujitsu. He is pictured with Alison Ohata and Soutchay Vienkhou of the JAIMS staff, and current EWKLP students Rie Iwata (second from left) and Kazuko Nose (far right).

Masaharu Miyoshi (AMP 15) stopped by JAIMS in October 2008. His daughter, Anna (below left), attends the University of Hawaii. Masaharu recently retired, and can now spend more time on his hobbies of playing the ukulele and singing Hawaiian music! He promised to perform for the JAIMS staff on his next visit!

Chikako Lobley (AMP 34) and Chanda Kuriyama (JMP 16) stopped by in November 2008 to say “Hello”.

Congratulations to Kosala Wickramanayake (JMP 6), who was recently inducted as President of Sri Lanka’s APEX Chamber of Commerce and Industry for the year 2008-2009.
Minako Shimazaki (ICMP 1997 F) vacationed in Hawaii in September and brought her mother, sister, and brother-in-law to visit JAIMS. Minako is currently working for AEON Co. Ltd. in Japan. Minako (second from left) is pictured with her family and JAIMS staff Alison Ohata and Kristen Kano.

Yuriko Miyashita and Kana Okamura (ICMP 2006 S) visited JAIMS in October. Kana (second from left) recently moved to Tokyo and works for Fujitsu as a systems engineer. Yuriko (second from right) is a loan coordinator for the Tokyo Standard Chartered Bank. They are pictured with staff members Lori Nakano, Soutchay Viengkhou, and Dori Hirata-Fujimori.

Arlina (Lily) Veralda (ICMP 2007 S) and her husband, Elpi Nazmuzzaman, are proud to announce the birth of their baby, Hasbi Muhammad Syafi. Hasbi was born in April 2008. Congratulations to the happy family!

Pastraporn (Pap) Rittikosi (ICMP 2004 S) and Miniaty (ICMP 2004 S) met up in Hawaii and visited JAIMS together in September 2008. Pap (left) recently received her MBA from Fairfield University with a concentration in finance and international business. She also completed a two-year internship at United Technologies Corporation. Miniaty moved to Hawaii last January and is currently a senior consultant at local accounting firm--KMH LLP.
Congratulations to Hiroyo Kubo (ICMP 2008 S) who started working for the Grand Prince Hotel Takanawa. Working daily with international customers, Hiroyo said that she can now take full advantage of the skills that she learned at JAIMS.

Yuko Kawasaki (ICMP 2007 S) stopped by JAIMS in August 2008. Yuko (second from right) posed for a photograph with Blair Odo, Dori Hirata-Fujimori, and her friend David Moffat II.

Weranuj (Orr) Ariyasriwatana (ICMP 2008 S) stated that she “accidentally” got a job as an editor in Thailand, working for the company PRIEW Co., Ltd. Best of luck to Orr in her new position!

JEMBA / CHEMBA

Michael Rhee (JEMBA 01-02) returned to the islands in August 2008 to visit his parents. After spending a semester at Harvard’s Graduate School of Education, Michael went on to work at HAFS (Hankuk Academy of Foreign Studies) in Korea. He is currently a college counselor. Michael is pictured below with Blair Odo and former JAIMS staff member Roxanne Kam.

Jason Sanders (JEMBA 99-00) moved from Honolulu to Santa Monica, California. Jason’s current position is Market Research Analyst for Marcus & Millichap, a commercial real estate investment services firm.

Udomsil (Tick) Hemstapat (CHEMBA 02-03) returned to Hawaii in September 2008 to attend a CHEMBA classmate’s wedding. Tick (below left) works at a university as a part-time lecturer, but considers himself “semi-retired” and wants to focus more on Chinese martial arts and Buddhism studies. He is pictured with Soutchay Viengkhou.

Loren Jenkins (CHEMBA 06-07) visited JAIMS in August 2008. He is pictured below with Alison Ohata and Lori Nakano.

Robert Tirtawigoena (JEMBA 04-05) and his sweetheart Judith Amelia married on November 17, 2007. Many JAIMS alumni attended the wedding. Congratulations to the happy couple!

Jay Tanaka (JEMBA 06-07) stopped by JAIMS in October 2008 with his wife, Eri (second from right) and baby daughter. He is pictured with Lori and Kylie Nakano, and Akiko Tyler.

Kristoffer (Kris) Akao (JEMBA 05-06) is an investment property specialist for Grubb & Ellis CBI, Inc., a commercial real estate firm, and works in the Honolulu office. He stopped by JAIMS in September and posed for a photo with JAIMS staff Lori Nakano.

Kazuo Miura (JEMBA 01-02) visited JAIMS in September. He is currently living in San Francisco with his wife, Denise, and their two children, Kadi and Emmett. Kazuo is a project manager for the U.S. Army Corps of Engineers. He is pictured with JAIMS staff Akiko Tyler, Yoshiko Kerkau, and Alison Ohata.

Jun Kabigting (JEMBA 99-00) is the Managing Director of HR Central K.K., Japan’s premier source for bilingual HR talents, careers, and allied HR services.

Congratulations to Mia Angela C. (Mian) Alentajan (JEMBA 95-96), who was recently promoted to Marketing Manager for San Miguel Brewing International, Ltd. Her boss and mentor is Carlos Antonio (Caccus) Berba (JMP 17), who is the Managing Director / President of the company. Mian wrote that she and Caccus are “very thankful to JAIMS for helping to bring us to where we are now...really, really grateful.”

Aloha...
The JAIMS family would like to extend our condolences to the family of Mr. Shinichi Marumo (AMP 1) who passed away on November 22, 2008. Mr. Marumo attended JAIMS in 1972 and served as the first president of the JAIMS Alumni Association in Japan. He also founded the Japan Association of Natural Better Science and served as its General Director until his passing.

MEMBERS OF THE JAIMS BOND TOKYO TEAM MET FOR A FUN NIGHT TOGETHER AT OGO’S ONO-LOA RESTAURANT IN AKASAKA IN SEPTEMBER. THEY DISCUSSED AND PLANNED FOR THE UPCOMING JAIMS BOND NEXT EVENT AND MIXER.

In August 2008, members of the JAIMS Bond leadership team met in Japan and enjoyed dinner together at Outback Steakhouse in Roppongi.

Pictured from L-R: Larry Kieffer (JEMBA 5), Karlton Tomomitsu (JMP 12), Sawa Negishi (ICMP 97 S), Kanji Morishima (ICMP 00 S), Kazuhiro Arai (ICMP 98 S), Dr. Odo, Steven DiGiacomo (JEMBA 15), and Alex Lee (JEMBA 5).

On July 26, 2008, members of the AMP 6 class met at “Beer Hall Lion” in Shinjuku, Tokyo. The classmates had a wonderful time catching up and sharing stories from their time at JAIMS. Although it has been 33 years since the AMP 6 class graduated, their bond remains strong. The class hopes to celebrate their 35th class anniversary in Hawaii in 2010.

Pictured from L-R: Larry Kieffer (JEMBA 5), Karlton Tomomitsu (JMP 12), Sawa Negishi (ICMP 97 S), Kanji Morishima (ICMP 00 S), Kazuhiro Arai (ICMP 98 S), Dr. Odo, Steven DiGiacomo (JEMBA 15), and Alex Lee (JEMBA 5).
When our lives take us on different paths, it’s easy to lose contact with people who were once very important to us. JAIMS now has two ways for you to keep (or renew) the connections with your classmates.

The JAIMS Family Forum is an e-mail message listserv that allows you to exchange news with all your fellow alumni at once! Just sign up with Communications Specialist Kristen Kano (kkano@jaims.org) or manage your account at http://www.jaims.org/Alumni/Alumni_JFF.html. Then you can send e-mails to the JAIMS Family Forum (jaimsfamily@lists.lava.net) or JAIMS Job Bulletin (jobs@lists.lava.net).

These forums are only for JAIMS alumni, staff, and current students. All messages are filtered before they are released to eliminate unwanted spam. You can also logon to the JAIMS Online Alumni Database to update your information, post photos, and search for your classmates.

Our greatest joy is keeping in touch with old friends, and making new friends in the process. If you have any special milestones that you would like to share in the Global Horizons newsletter, please send information and/or photos to kkano@jaims.org. We look forward to hearing from you!